THE LIFERS RELEASE <u>SINGLE "TIP"</u> - AN ENVIRO-POLITICAL OUTCRY

Release Date: September 27, 2019



Canadian Folk Music Awards' 2018 Emerging Artist of the Year Nominee

"There's zero ambiguity on this single. The combination of Elivia and Anita Cazzola is powerful to listen to. It's strong, confident. You know deep inside WHO you are. You know deep inside WHAT you can be."

- Comeherefloyd

The Lifers, led by sisters Liv and Anita Cazzola, are an art-folk collective from Guelph, Ontario. Their intertwined voices dynamically convey vulnerability and strength, confronting the fragility of our world and ourselves. Canadian Folk Music Award nominee (Emerging Artist of the Year, 2018) The Lifers share stories that juxtapose tenderness and explosive energy, sometimes within a single breath. Folk music has never sounded so immediate.

"The sisters have their collective hand on the pulse of something special here."

- Ear To The Ground

The Lifers' new single titled "Tip" is an enviro-political outcry in the face of the current Global Climate Emergency. Shedding light on the seemingly small yet compounding choices we all make, "Tip" is a wake-up call to all humanity - voters and elected officials alike - who must work together to create positive, necessary, immediate, harmonious change. "Tip" is fervent, with ethereal synths and samples swirling amongst harp-inspired ukulele, haunting banjo, trembling cello, tidal percussion and foreboding electric guitar - a musical ecosystem on the brink of collapse.

"If they were sirens, there would be a lot of shipwrecks on the rocks!"
- Sandy Irvin, Folkus Concert Series

"Tip" is being released on September 27th - the final day of Global Climate Strike Week - to punctuate the most pivotal issue of the Federal Election on October 21, 2019.

All proceeds from downloads, airplay and streams of "Tip" will go to Extinction Rebellion.

The Lifers | Links Click for hyperlink

Preview "Tip" | Press Kit | Website
Facebook | Instagram | YouTube
Spotify | iTunes | Bandcamp

For more information, photos, audio, or interviews, please contact:

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